



Bringing Organizational Culture and Leadership to the **Bottom Line**.

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The Client Perspective

Organizations Share Best Practices on Leading Change at the Fourth Annual Forum

How do leaders create change? What have we learned about using survey results to improve performance? These were some of the questions and themes at the fourth annual *Denison Best Practices Forum: Leading Change*. The Forum was held on September 24-26 at the Michigan League on the campus of the University of Michigan. [more »](#)

Using Culture to Recruit Top Talent: HealthPlus of Michigan

Ten years of working to build a strong culture has rewarded Health Plus of Michigan with accolades from *U.S. News and World Report*. HealthPlus, located in Flint, MI, is a leading provider of commercial and Medicare/Medicaid health coverage to over 200,000 Michigan residents. Their story is unique in showing one company's commitment to improving culture and illustrating how a young startup in a volatile insurance market was able to achieve success. [more »](#)

Denison Consulting Network

Manage Your Reality with *Managing Thought*

Are you in charge of your thoughts? Or are your thoughts in charge of you? In her recent book, *Managing Thought: How Do Your Thoughts Rule Your World?* Mary J. Lore asks her readers to consider these and other questions to explore whether our thoughts help us to reach our goals or hinder us. [more »](#)

Russia-based *tboutique* joins the Denison Consulting Network

Denison teams up with Training Boutique (*tboutique*), Russia's leading independent organizational development consulting and services company to accelerate the adoption of Denison's solutions in Russia and the Commonwealth of Independent States (CIS) countries. [more »](#)

Research & Publications

Denison Researchers Collaborating on New Healthcare Research

Denison researchers are collaborating with Jesus (Jessie) Casida, of Wayne State University's Department of Nursing, on new research examining organizational culture and leadership within hospital settings. For his dissertation, Dr. Casida studied the effects that nurse manager's leadership style has on the subsequent culture of a nursing unit. [more »](#)

Denison News & Notes

Dan Denison Presents Keynote Address at CONARH

Dan Denison was recently featured as the keynote presenter on behalf of IMD at the 34th CONARH in Brazil. [more »](#)

New Team Members at Denison

Denison welcomes the addition of Alice Wastag, Ari Black, Bill Bass, and Paul Curran to our staff. [more »](#)

In the News

Tough Times call for Positive Leadership: Founding Partner, Bill Neale, was recently featured in a story advocating the value of positive leadership to help organizations through tough times. [more »](#)